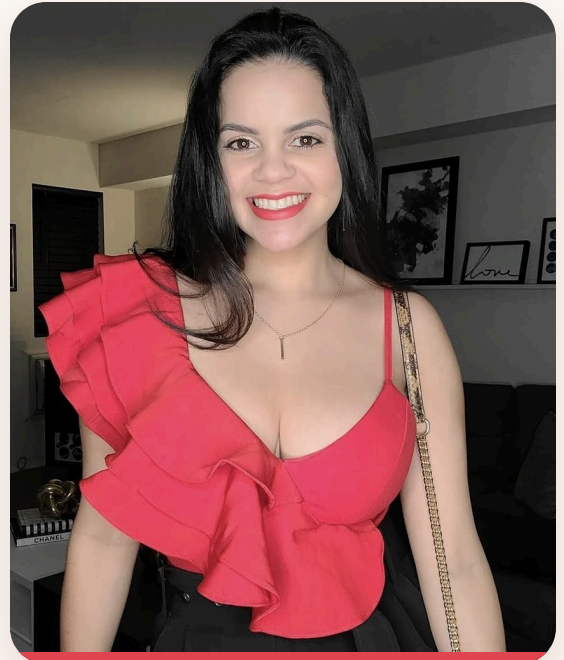


FLOR MEDRANO

@flormedrano.21

Product videos that sell.
\$250K+ in monthly sales.
76M+ views.

I'm Flor Medrano. I show products in real use, their benefits and how they solve everyday problems, in Spanish-language videos that feel close and trustworthy, so shoppers in the US buy. Home, kitchen, pets, hair/beauty and kids. Talking-head or voice-over, delivered in 5 to 7 days.



\$250K+

monthly sales driven across platforms

76M+

views in the last 30 days

890K+

followers across TikTok, Instagram, Facebook, YouTube

96.6%

of TikTok viewers in the US

PLATFORMS

TAP TO VISIT ↗

TikTok

287.3K

followers

6.3M views

last 28 days

Instagram

329K

followers

48.2M views

last 30 days

Facebook

272K

followers

14M views

last 28 days

YouTube

19.3K

subscribers

7.7M views

last 28 days

TIKTOK AUDIENCE

96.6%

viewers in the US

57%

women

Top age groups



BRANDS I'VE WORKED WITH

Shark

OLAPLEX

NINJA

DREAME

bissell

SHEGLAM

HEY DUDE

m momcozy

SIMPLE MODERN

earth rated

Zesty Pawz

H-I-C-C PET

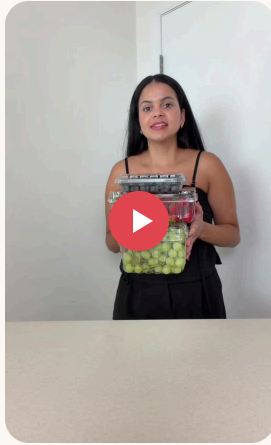
∞ Meta

FEATURED VIDEOS

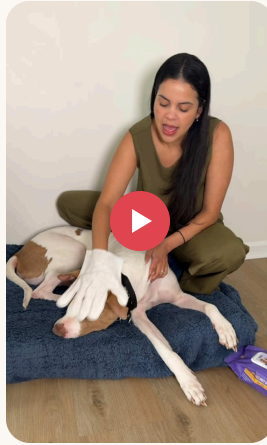
TAP TO WATCH ↗



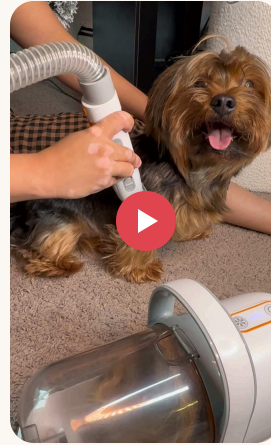
[Watch ↗](#)



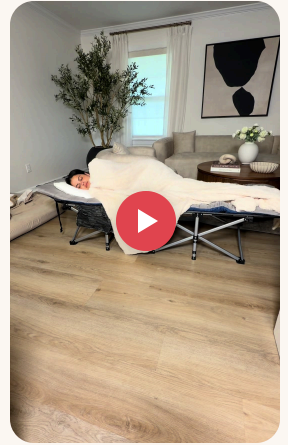
[Watch ↗](#)



[Watch ↗](#)



[Watch ↗](#)



[Watch ↗](#)

Partnerships

What I make: short product videos in Spanish (talking-head or voice-over) for TikTok, Instagram Reels, Facebook and YouTube Shorts.

PROCESS

1

Send your brief + product

2

Video delivered in 5–7 business days

3

1 revision round included

OPTIONS

Single video

One product video for the platform of your choice.

Multi-platform bundle

TikTok, Instagram, Facebook, YouTube.

Ads-ready video

Paid-ad usage + Spark Ads codes.

Add-ons available: [Usage rights](#) [Exclusivity](#) [Raw footage](#)

• Rates sent on request with your brief.

• **Product videos only. No lives.**

Let's make your product sell.

Send your brief and product to get started.

Collabs@flormedrano.com

TAP TO FOLLOW ↗



@flormedrano.21